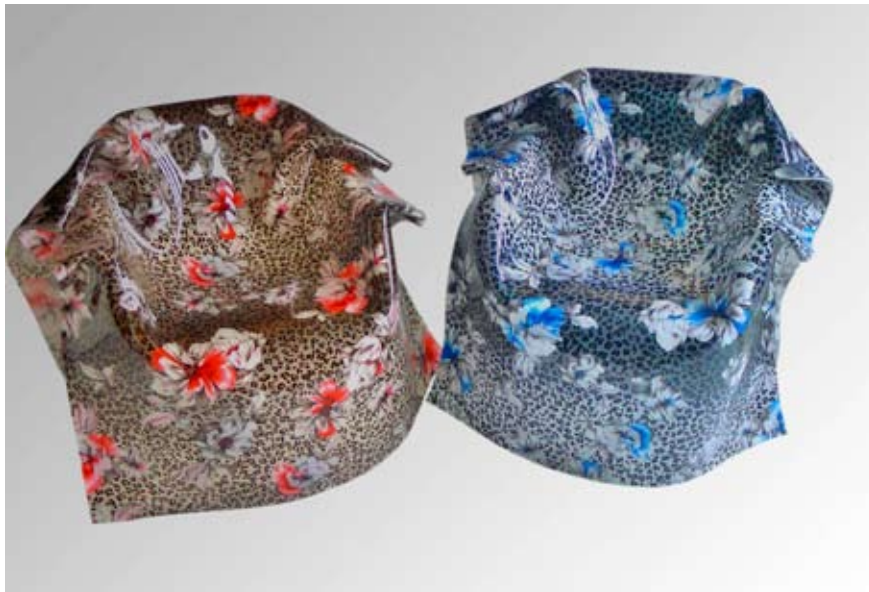


Blumarine



CHEZ BLUMARINE: CONTEMPORARY FURNITURE

Contemporary, stylish and chic are the key words of the new Blumarine Home Collection to be presented on 14 April 2011 in the historic building at Via Manzoni 38 in Milan, at the company headquarters, during Milan Furniture Show week.

The features of the collection echo the Blumarine style which has always been a byword for class, good taste and sophistication, with a special and careful eye for details. The Peonia chair, a perfect fusion of these characteristics, is now available in the new velvet effect "sprayed" version in electric blue, black and white.

A complete collection which ranges from beds to sofas, armchairs to tables, chairs to home accessories, faithfully finished with prints taken from the Blumarine collection: the animal print in pink, green and beige, the micro butterfly and the floral pattern.

Special mention should be made of the Anna armchair, made in the fabrics mentioned above which have been "trapped" in cast transparent resin.

This innovative manufacturing process makes each chair unique and exclusive and creates soft and sleek shapes which reference the distinctive features of the brand.

The array of romantic ideas is completed with the addition of new items with modern minimalism and a geometric and clear-cut style, in the neutral colours of grey, beige and white. The materials used for the collection are strictly natural – linen, cotton, silk and cashmere with all-Italian crafting.

A collection which meets myriad style needs and succeeds in adding value to any décor and interior, offering a wide variety of product ideas expressing the inimitable Blumarine idiom.